

A person's silhouette is shown from the back, looking towards a glowing lightbulb on the left and a white geometric pattern on a green background. The lightbulb is illuminated, casting a soft glow. The geometric pattern consists of several overlapping lines forming a complex shape. The overall scene is dimly lit, with the lightbulb being the primary source of light.

 EMERGE  
AND SEE

EMERGE  
AND SEE

*Short Film Festival*

KINO BABYLON BERLIN:MITTE  
25TH AND 26TH OF MAY

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## *Pocket-size Berlinale*

taz

*The films belong to the most creative and innovative work that video art can offer.*

EVENTS Potsdam

*Extremely high standard, and entirely without an amateurish edge... Long may EMERGEANDSEE remain active.*

Camera.co.uk

*A wide variety of genres... covering a wide range of human conditions, social statements and individual styles.*

Creation Magazine, UK

*EMERGEANDSEE is a success, illuminating the way for tomorrow's Turner Prize winners.*

FEATURES, UK

## WELCOME TO THE WORLD OF EMERGEANDSEE »

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### A BRIEF INTRODUCTION »

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EMERGEANDSEE is for you. If you are a student filmmaker: We want your film on the big screen. If you love great short films: We give them to you.

EMERGEANDSEE is an international platform for student short film. It is unique in Europe and has successfully been around for seven years. EMERGEANDSEE is completely independent and run by students who feel committed to supporting fellow student filmmakers and to showing the world the latest moving image work from the creative workshops of art, media and film schools. There are numerous students in the whole world, who produce short films in courses and in their spare time. They all are inspired by the world and what they encounter in class. Of course, aesthetics matter, but a good idea is much more important than technical perfection. This is why EMERGEANDSEE's motto is „promoting future moving ideas“.

We are international: EMERGEANDSEE produces short film events in London, Berlin and Budapest and distributes show reels to international festivals and cinemas, giving the films and their directors maximum exposure.

The press likes us too, calling us the “pocket-size Berlinale” (taz), “a jewel amongst Festivals” (Radio Multikulti) and says we have an “extremely high standard” (camera.co.uk).

So there you are, this is your chance to see the crème de la crème, the stars of tomorrow. Give me an E, give me a M, give me an E... Here comes EMERGEANDSEE!

## THE EMERGEANDSEE OFFICIAL COMPETITION »

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The EMERGEANDSEE Competition is the heart of every event since the very first show in London in 2000.

From all submissions by students across the world every year EMERGEANDSEE selects about 30 to 40 of the most innovative and compelling work, that shows the great quality and variety of media, techniques and ideas being developed and used in universities. These films are separated into different compilations, the „show reels“, each about one hour long.



Actually, every film in our show reel is a winner, because they all made it in there in the first place. But then, there is a winner-winner, who in Berlin receives THE EYE, our price for best film in the Berlin Official Competition. THE EYE was introduced in 2005 and is a piece of artwork itself designed by Florian Rühle. At the Berlin event 2007 THE EYE comes with a Final Cut Studio 2 sponsored bei unimall and goes to the filmmaker with the most creative and convincing film.



### YOUR FILM IS NOT IN THE SHOW THIS YEAR? »

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We'd love to see your moving image work. If you are a student filmmaker and you want to take advantage of these nice people at EMERGEANDSEE to help you distributing your film, submit your work now: It has to be under ten minutes long. We accept any genre and you can send us your film all year round. And you know what? It's absolutely free. (Alright, you have to invest in a stamp).



## JULIA VON HEINZ »

Interview

**EMERGEANDSEE:** Hi Julia, first of all congratulations for the participation of your film "Was am Ende zählt" ("Nothing else matters") at this year's Berlinale Festival. Certainly not all of the friends of EMERGEANDSEE did have the chance (and the luck!) to see your film. So, what is it about?

**JULIA VON HEINZ:** It's about the relationship of two completely different young women, Carla and Lucy, who open up a new world for each other and who come of age thanks to each other. Carla delivers a baby under Lucy's name, intending to give it to Lucy after the birth. But then she realizes that she wants to keep the baby. A difficult and thrilling constellation. Finally it's all about the question what is more important: freedom or a certain feeling of security and comfort - "Geborgenheit", as we say in German - or whether you can have both at the same time.

**EMERGEANDSEE:** Not so long ago, in 2003, you took part in the EMERGEANDSEE competition with your short film "Doris". Now, "all of a sudden", you're already present at the Berlinale festival, one of the most important film festivals worldwide. What were the last years - and months - like?

**JULIA VON HEINZ:** Between those two films lie four strenuous years. "Doris" earned me some reference and money, enabling me to produce another short film, "Lucie & Vera". It was the same story as in "Was am Ende zählt", but 26 minutes long. This short film helped me again to finance the feature film, I got to know some of the members of my later production team as well as Marie Schramm, the young actress playing "Lucie" in both films. But I would not like to relive those four years again, the great worries whether the feature film might ever be successfully financed, strained me and my family quite a lot.

**EMERGEANDSEE:** What are in your opinion the main differences between the production of a short and the production of a feature film? Which advice would you give to young filmmakers, willing to dare the jump from short to feature film?

**JULIA VON HEINZ:**

- 1.) For a short film you don't need money. If you have a great story, you'll find some way to produce your short. And if it is good, it will surely be shown on festivals, no matter which format it had been shot on. Everyone can get hold of a video camera today and edit on a computer. So go ahead, and don't wait to be accepted by some film school! I also made it without, it works. Send your films to festivals, that's really important!
- 2.) Always be disciplined! A film won't come flying to you, you have to do a lot to reach your goal. Think about new stories, shoot material, watch films every day!!
- 3.) Be prepared for rejections. I had countless of them in those four years. Don't loose heart about them or you've already lost your film. A rejection may get you down for an hour, but a day is already too much! Better keep on working for your goal.
- 4.) Don't just hang out with film and media people all the time, otherwise you won't find any interesting stories! But still make contacts at festivals and other events.

Thus: Good ideas + discipline + persistence = your first feature film

**EMERGEANDSEE:** Julia, thank you very much!

## OFFICIAL COMPETITION SHOW REEL »

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### DARK DESIRE FRIDAY, 25th OF MAY, 9PM



**Dubus** 4:09 *Experimental*  
AV (Alexei and Sergei Dmitriev), Pro-Arte, Russia /  
Visuals are composed like sound, making Hollywood  
film classics swing.



**Still life with flowers** 3:43 *Animation*  
Leo Bridle, Winchester School of Art, UK /  
A fantastic trans-global tale of desert island  
castaways, giant flowers and baked bean tins.



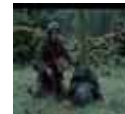
**Happy Everest Day** 4:10 *Animation*  
James Dawe, University of Brighton, UK /  
A couple has to overcome several obstacles before  
their wedding on top of Mount Everest



**Die Weltmeister /  
World Champions** 4:37 *Animation*  
Grazyna Hoinka, Fachhochschule Potsdam,  
Germany / The experimental journey of two doctors  
follows a mysterious suitcase.

Seeking for love, recognition, new territory –  
all this can have a dark side to it.

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**Pro Patria Mori** 7:00 *Fiction*  
Darren Horne / M.K. Thompson, University of  
Cumbria, UK / The gruelling power of a poem  
depicts a gas attack on war-weary soldiers.



**Komme morgen wieder /  
Maybe tomorrow** 2:00 *Animation*  
Annet Fay, Kunsthochschule Berlin-Weißensee,  
Germany / Animation about time passing by.



**The Fish's Wish** 3:00 *Animation*  
Mai Yoshida, Royal College of Art, UK / A girl fancies  
a boy and dreams to be the fish, he is after.



**Five to six** 6:10 *Fiction*  
Pola Schirin Beck, European Film College Denmark,  
Germany / Erotic tale about love, passion and too  
many knives in a canteen kitchen.



**Rest** 1:00 *Experimental*

Carolina Jonsson, Trondheim Academy of Fine Art, Norway/Sweden / After the day as a time variable has lost its importance it's all about the moment.



**Mother** 6:33 *Animation/Documentary*

Christoph Steger, Royal College of Art, UK/Germany/ Mother is an animated documentary about a life devoted to the dead.



**Distortion** 1:01 *Animation*

Mike/Chan/Angel Sin, Central Saint Martins College of Art and Design, UK / A deliberate arrangement of photocopies turns into a rhythmic dance.



**The Big Brother State** 4:24 *Animation*

David Scharf, Fachhochschule Augsburg, Germany/ Are new surveillance methods necessary or are we about to trade our freedom?



**Minerva** 5:00 *Fiction*

Taina Galis, FAMU, Czech Republic / A little girl takes off into her own world and meets a mysterious owl in her parents' lounge.



**Job No. 2145** 3:30 *Fiction*

David Procter / Peter King, Hull School of Art and Design, UK / Being a door-to-door salesman can be tough. But this young lady develops her own technique.



**It's a wonderful life** 5:23 *Fiction*

Clement Beauvais / Manolo Andrade Gorab, Bond University, Australia / A giant human rabbit and a little girl go on a magical journey discovering the beauty of life.

## OFFICIAL COMPETITION SHOW REEL »

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### EVERYDAY MONSTERS

SATURDAY, 26th OF MAY, 9PM



#### **72 hours from now** 3:25 Fiction

David Procter / Peter King, Hull School of Art and Design, UK / A girl awakes in a post-apocalyptic world. She acts strangely and finally discovers the unexpected.



#### **Black Milk Inc.** 4:00 Animation

Karin Wehle / Matthias Lein / Christoph Lorenzi, Fachhochschule Augsburg, Germany / Consumption and propaganda criticism based on Paul Celans "Fugue of Death".



#### **grundlos/groundless** 2:42 Experimental

Daniel Burkhardt, Kunsthochschule für Medien Köln, Germany / Space seems to have vanished, but a couple crosses it apparently untouched.



#### **Alltag** 5:34 Fiction

Sabine Kraberger, Fachhochschule Salzburg, Austria / It's up to you what you make of your day. This man definitely has a good idea.

Life in general can be beautiful, everyday life can be dull, full of problems and fears - lets see what our filmmakers made of it.

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#### **Early Day** 4:00 Animation / Experimental

Stefanie Fuhrmann, Trondheim Academy of Fine Art, Norway/Germany / Animated sand imitates a Japanese Haiku and allows you to feel the moment.



#### **Tigg/Beg** 4:20 Experimental fiction

Ståle Hundeide, Deakin University, Australia/Norway/ Surreal tale of an extraordinary beggar.



#### **CO2 ist ein Klimafaktor. Du auch! / CO2 is a climate factor. You as well!** 1:00 Experimental

Fides-Maria Sigeneger, Kunsthochschule Berlin-Weißensee, Germany / CO2 - who doesn't occasionally ignore his guilty conscience?



#### **About Sofia** 9:57 Animation

Luis Zamora Pueyo, Royal College of Art, UK/Spain/ A tragic story about loss and the importance of fantasy in our lives.



**Regardez/Watch** 3:50 [Experimental](#)

Sarah Grohnert, The Arts Institute at Bournemouth, UK/Germany / The visually lyrical voyage depicts urban loneliness and rootless characters.



**A film about us** 5:25 [Animation](#)

Pedro Lino, Camberwell College of Arts, UK/Portugal / A film about us in the big system of capitalism and labour.



**piosenka ludowa / folksong** 2:00 [Experimental](#)

Kathrin Maria Wolkowicz, HBK Braunschweig, Germany / An unusual Polish folk song changes the perception of this pretty nativity set.



**Audio Addiction** 3:40 [Fiction / Music Video](#)

Jasmin Jodry / Mo Stoebe, Royal College of Art, UK/ A scientist endangers the public with ultra-low audio frequencies.



**Master Plan** 3:15 [Animation](#)

Ozan Halici/Jürgen Mayer, University Ulm, Germany/ A short film about the increasing power of Google – is there still any privacy?



**Monsteralarm** 2:00 [Animation](#)

Jan Gabbert/Ellen Stein/Nico Roicke, Fachhochschule Potsdam, Germany / It's a normal day in the happy life of a Berlin monster family, until ...



**Nap** 4:00 [Animation](#)

Pooja Pottenkulam, Royal College of Art, UK/ Children can be annoying when you want to sleep. Mothers can be annoying when you want to play.

## THE JURY »

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A proper competition needs someone to **judge**. We found the best people to do so. They are creative, humorous and have their own opinions on the **world**. Let us **introduce** our jury to you:

### **TOBIAS SCHENKE - Actor**

The 26-year-old belongs to the busiest and most talented young German actors. Next to an excursion into the world of music the globetrotter had countless appearances in cinema and TV films. He starred next to actors like Til Schweiger and Moritz Bleibtreu, Götz George, Daniel Brühl and Franka Potente in acclaimed films like "Knockin' On Heaven's Door", "Schlaraffenland", "Kleinruppin Forever" and "Der Untergang der Pamir".

### **JULIA VON HEINZ - Director**

EMERGEANDSEE can be a real boost for your career, which is proven by young director Julia von Heinz. In 2003 she took part in the EMERGEANDSEE Official Competition with her short film "Doris" and now just four wee years later her latest work "Was am Ende zählt" was screened at the Berlinale 2007.

What counts in the end to get similarly successful as this and which film of this year's competition is on the right way will be something she will surely tell us at the festival.

### **CHRISTIAN VON BEHR - Editor**

The editorial side of filmmaking is excellently represented by Christian von Behr from the arte-editorial office of the rbb Potsdam-Babelsberg. In the last years this department won credits for a number of very successful German cinema hits: "Klassen-Leben", "Rhythm is it!", "Sommer vorm Balkon" und "Prinzessinnenbad", which just won the "Perspektive Deutsches Kino" at the Berlinale 2007.

### **TONI MAHONI - DJ**

Who still thinks that the internet is an anonymous, impersonal space, supposedly doesn't know Toni Mahoni's comfy, sometimes gleefully catching, sometimes critical contemplative video-podcast. For more than a year Toni has been the star of Germany's most famous blog spreeblick.com. During the Football World Cup he blogged exclusively for Focus Online. He knows do-it-yourself just as well as video animation, which he produced himself in the past.

# SUBMIT!

## 2008 SPECIAL COMPETITION: **EAST-WEST** >>

This is your chance: **EMERGEANDSEE** calls for entries for a new competition! Additionally to the Official Competition, in 2008 we want to see the most impressive films about the topic "East-West".

In our world today the axis East-West gains new importance, but has numerous meanings. What this might mean is totally up to you. It might be the gap between Eastern and Western Germany, or in Europe, the two poles Eastern and Western states, the USA and the Arabic world...it is your idea and your point of view that matters. Show us what you think of the world and send us your film before the 1st of January 2008.

## INNOVATIVE FILMAUSBILDUNG BEI L4

### MEDIENGESTALTER/IN Bild & Ton

**Start: 03. September 2007**

3 Jahre inkl. Betriebspraktikum,  
BAföG/Bildungskredit möglich

### VIDEOJOURNALIST FILM- und TV-DESIGNER

**Start: 04. Oktober 2007**

2 Jahre Studium bei L4,  
BAföG/Bildungskredit möglich

1 Jahr anschließend im Ausland  
**BACHELOR of ARTs - Journalism and Media**



**www.L-4.de**

(030) 44 36 29 29 [ausbildung07@l-4.de](mailto:ausbildung07@l-4.de)

## SPECIAL PROGRAMME »

When you think of Greece, what comes to your mind? The blue sea, ancient ruins, wine and white houses? We show you that Greece has very different faces and lively film makers as well.

### BEST OF NAOUSSA INTERNATIONAL SHORT FILM AND VIDEO FESTIVAL

Naoussa International Short Film and Video Festival is held annually in the small town of Naoussa, where some of the best wines in Greece grow, the ancient site of Aristoteles university is situated as well as one of the best chocolatiers ever. There are lots of cafés and restaurants but really not so many tourists. Some students wanted to bring cultural life to this sleepy little town and sure they did. With governmental funding they created a young film festival that grew rapidly through their ambitious work and the inspiring submissions. This year was the 4th time that international film makers, journalists and cineastes came together in Naoussa to enjoy four days of film – ok, and some wine, too.

Although working together for the past 2 years, this year is the first time EMERGEANDSEE presented a complete show reel of its films in Naoussa and vice versa: We bring the best of Naoussa's shorts to Berlin.

So fresh from Greece, you can still feel the sunshine...



[www.ic-berlin.de](http://www.ic-berlin.de)

MANCHESTER METROPOLITAN UNIVERSITY



BA [Hons] Contemporary Film & Video

[www.media-arts.mmu.ac.uk/cfv](http://www.media-arts.mmu.ac.uk/cfv)

Contact: [j.magee@mmu.ac.uk](mailto:j.magee@mmu.ac.uk)

## EMERGEANDSEE EXTENDED »

There is just one restriction for our submissions to the Official Competition. The films must be under ten minutes long. Why? Well the definition of "short" film is not very definite in media theory. So we decided to go with what is best for our programme, student film makers and you. But nobody should say that we do not let people prove us wrong. There were some students that sent in films which were just a tiny little bit too long for our competition. But the films are good, oh yes. So we decided it would be a shame to refuse them just because of the time limit and created a special programme just for them, so that you can see them as well. EMERGEANDSEE Extended therefore presents 5 short films with moving stories about friendship, love and self-discovery.

### **How my next door neighbour discovered life on mars** //

Austin Andrews, Bond University, Australia

Fiction. A young boy dreams of discovering extraterrestrial life. His next door neighbour makes it happen.

### **Sovereign** // Matthew Hopkins, Bournemouth University, UK

Fiction. The open Cornish countryside gives time for a father and son to build a relationship that seemed lost.

### **Carch the wind** // David J Bremner, International Film School of Wales, UK

Experimental Fiction. A day in the life of a young mid twenties female, who turns to the streets of South Wales, selling her body to feed her drug addiction. Based on a real character.

### **Spinning Top** // Cathrine Gjerde, University of Auckland, New Zealand

Fiction. Sometimes the difference between old and new is not so great.

### **Compost mon amour** // Lesley Chan, York University, Canada

Experimental Fiction. Louanne Chan's brief romantic history gets a little mouldy.

## EMERGEANDSEE CAMPUS »



Greeting of the **EMERGEANDSEE CAMPUS** patron Prof. Dr. Dieter Mersch

*An international platform like the <sup>a</sup>EMERGEANDSEE Campus is an outstanding opportunity for prospective media artists to start a dialogue with like-minded people and to make contacts. It can serve as vantage point into the media sector. Especially the mixture of academic-theoretical and experimental-practical atmosphere gives **EMERGEANDSEE** its unique quality.*

After several years of working with student film makers, getting to know their works and the problems they are facing, the EMERGEANDSEE team decided that it is time to extend our efforts. We know that it is crucial to get information and to get them face-to-face, as well as to meet people from "the" business, in order to understand what is going on in real working life and how to find your own way. That is when we made up our minds to invite some interesting academies from the three EMERGEANDSEE countries Germany, Great Britain and Hungary. We give you an insight into some of the best film, media and design schools, their courses and work.



On two days ten media, film and design academies present to you their students' work. They will show one hour show reels with the most creative and innovative work as well as wait for you at their stand in the Kino babylon berlin:mitte to answer all your questions.

Every university can nominate a candidate for the EMERGEANDSEE scholarship, endowed with a professional postproduction sponsored by the media production company mmpro and 500 Euros to support the production sponsored by DivX. The scholarship will be awarded on Saturday at the award ceremony.

You just graduated from school or university and are searching for undergraduate or graduate courses all around Europe? You would like to take the chance to get some inspiration from fellow filmmakers that have a different view on things? Or you have a company that is searching for new talents to give your advertisement or productions the right look?

If you can't find what you are looking for at the EMERGEANDSEE Campus, we don't know what else to do. Well, but we will think about it, if you tell us to. But first let's take a closer look at the academies that come to present themselves at the Kino babylon berlin:mitte.

top: fh augsburg, royal college of art  
bottom: uni weimar

### The Moholy-Nagy University of Art and Design

For 127 years the Moholy-Nagy University of Art and Design has been a foundation for future-oriented thinking. We are convinced that practice and theory can be reconciled in the creative process. We believe in the coexistence of applied and autonomous ideas and stress the importance of communicating with the outside world. An art university should always possess and express a critical point of view, navigating wisely in the sea of conflicts and contradictions. Our university is a creative and intellectual workshop for design and visual arts where high quality experimental-creative work and scientific research take place. The Moholy-Nagy University of Art and Design is committed to train traditional artist-craftsmen, as well as architects, designers and visual communication designers.

Traditional animation techniques (puppet animation, hand-drawn animation) and animation methods applied in new media (interactive applications, digital animation) both play an important role in our education. Our program accentuates the importance of art direction, background and figure design.

### Hungarian Academy of Fine Arts

Intermedia undertakes to extend artist training to cover art forms and artistic techniques that had made their first appearance in the 20th century, such as photo kinetic and electronic arts, multimedia art, web art, video, film, installation, environment and action art, new communication technologies, interdisciplinary and borderline areas of the plastic arts.

Beside developing a consciousness of the changing functions of art, Intermedia instruction aims to prepare students for an active and creative presence in the cultural spheres of the information society as well as to support and research cognitive artistic behaviour. aims to prepare students for an active and creative presence in the cultural spheres of the information society as well as to support and research cognitive artistic behaviour.

### Manchester Metropolitan University BA (Hons) Contemporary Film & Video

With 3200 full-time and 150 part-time students we are one of the largest providers of art and design courses in the UK. With a distinguished history dating back over 150 years, we offer a wide range of art, design and architecture courses. Based in the heart of Manchester, a vibrant and creative multicultural city, we attract a diverse range of students from all around the world.

The BA (Hons) Contemporary Film & Video degree is Manchester's practical filmmaking course and considers the interface between individual creative expression and the industries of Film, New Media and the world of Art. It is designed to equip students with creative, analytical and critical skills, which are transferable in a converging and fluent range of disciplines. This course provides a foundation for the development of future learning by placing an emphasis on ideas, creative thinking and critical and theoretical context.

## EMERGEANDSEE CAMPUS »

### UNITED KINGDOM »

#### Royal College of Art

The Royal College of Art is the world's only wholly postgraduate university of art and design, specialising in teaching and research and offering the degrees of MA, MPhil and PhD across the disciplines of fine art, applied art, design, communications and humanities. There are over 900 masters and doctoral students and more than a hundred professionals interacting with them - including scholars, leading practitioners of art and design and innumerable specialists, advisors and distinguished visitors. Students come from a variety of backgrounds and nationalities. And will choose from a variety of courses. The presentation will concentrate on moving image aspects of the Animation department. As well as the department of Communications Art and Design. The showreel will include many award winning films.

#### The Arts Institute at Bournemouth

Established in 1885, the Arts Institute at Bournemouth is an award-winning specialist University sector institution with an international reputation for excellence. The Institute is located on the beautiful South Coast of England, and is only two hours from London. Approximately 2000 full-time students study at the Arts Institute on a range of specialist Arts, Design and Media programmes from introductory to taught masters level.

It has an excellent reputation in the creative industries and many of its specialist courses are considered to be among the best in the country. The value of a reputation cannot be overstated, and all institute students benefit from this advantage when they seek employment or advanced level education.

The institute, in partnership with Bournemouth University, has been selected to be part of the prestigious Screen Academy network, further enhancing industry links and reputation.

### GERMANY »

#### Bauhaus University Weimar

The word "Bauhaus" in the title of the university is not an evocation of the so-called Bauhaus Style, instead it characterizes a programme that architects, engineers, designers and scientists are working on, thus following Walter Gropius' idea of "art and technology as unity". Within the range of architecture, civil engineering, design and media, we take part in - analytically, creatively and innovatively - conceptualising, constructing and designing current and future living environments. The teaching puts focus on interdisciplinary projects as main method.

Video is a popular medium of expression in Weimar. The filmic works - almost exclusively being produced within the departments of visual communication and media design - share a fresh and experimental impetus, which regularly gains them public recognition. But the education cannot and will not be compared to the education at a film or television academy. The method of project study gives a freer reign to the students for developing creative ideas and creative strategies in dealing with the film media.

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### University of Applied Sciences Augsburg

Any style, any story ... at the Faculty of Design in Augsburg we develop animation shorts with various conceptions: Music clips, advertising, narrative and abstract clips, traditional as well as experimental animation. Therefore a vital creative animation scene has grown in Augsburg, applying the whole variety of printing forms and production methods.

The Faculty of Design is based on a 300 years old academic history. Today we offer two Bachelor and two Master study courses: Communication Design (BA), Design- and Communication Strategy (MA), Interactive Media (BA) and Interactive Media Systems (MA).

In all courses the moving image is technically included while in the media courses the knowledge is emphasised.

The Bachelor course of study "Interactive Media" is built up interdisciplinary, therefore providing the students with a solid basic education in the subject areas Design and Informatics.

### Baden-Wuerttemberg Film Academy

"The Film Academy is now the largest and, according to many experts, the most modern of the film teaching institutes in Germany following a project-orientated approach. It is not only one of the expected attributes of the region but also one of the exciting attributes. These are needed to raise the region and its facilities above the customary level that is already expected. The location of the German / French Film Academy / Master Class in Ludwigsburg and the establishment of the Institute for Animation at the Film Academy are a lasting endorsement of the route followed when the Baden-Wuerttemberg Film Academy was founded."

Dr. C. Palmer, Chairman of the Supervisory Board of the Filmakademie BW GmbH

Films in the showreel:

1. "Little Hollywood", 15 min, Cinemascope, directed by Michael Stelzer, 1997
2. "Aufrecht Stehen" / "Stand Straight", 30 min, 1:1,85, directed by Hannah Schweier, 2007

### Academy of Media Arts Cologne

The Academy of Media Arts (Kunsthochschule für Medien Köln — KHM) was founded in 1990. Study is centred on an integrated study programme, "Audiovisual Media", which is run by the Academy's four sections: Television and Film, Media Design, Media Art, and Art and Media Studies. The Academy of Media Arts offers young media designers, artists, film- and television makers the widest range of study options in the field of audiovisual media in Europe.

The Academy of Media Arts brings together all those media that intersect in media praxis, but which are usually separated at other institutions of further education. Cooperation with other academies and universities in Germany and abroad, with cultural institutions, television organisations, and the media industry promotes this process of integration ...

## EMERGEANDSEE CAMPUS »

### GERMANY »

...

At the Academy of Media Arts, art, technology, and science work together. Different ways of thinking meet: theory encounters practical design, technological programmes and artistic imagination combine. This teaches students a sense of their social and political responsibility as artists, designers, directors, and authors who are engaged in the media. In the study programme high priority is given to experimental creative praxis in conjunction with the acquisition of technical competence in the media.

### University of Potsdam and University of Applied Science Potsdam

The "European Media Studies" course is a cooperative project between the University of Potsdam and the University of Applied Sciences Potsdam. Most of the people organizing EMERGEANDSEE come from this course while almost all the moving image work and unique style comes from "Communication Design".

The variety of skills provided by the courses leads to diversified and active project work by which theory mingles with praxis and fresh ideas. While the design course focuses on the perception, interpretation and impact of information, thereby influencing ideals and manner models, the course "European Media Studies" brings together aesthetics, theory and cultural history with technical media skills and media production.

As there is very different moving image work emerging from those two courses the showreel is split in two, trying to give you an insight and two different perspectives on work with media.

### FRIDAY, 25 MAY 2007

- 11AM - 12.30PM University of Potsdam and University of Applied Sciences Potsdam
- 12.30 - 2PM Manchester Metropolitan University
- 2 - 3.30PM Moholy-Nagy University of Art and Design
- 3.30 - 5PM Baden-Wuerttemberg Film Academy
- 5 - 6.30PM The Arts Institute at Bournemouth

### SATURDAY, 26 MAY 2007

- 11AM - 12.30PM Bauhaus University Weimar
- 12.30 - 2PM Hungarian University of Fine Arts
- 2 - 3.30PM Academy of Media Arts Cologne
- 3.30 - 5PM University of Applied Sciences Augsburg
- 5 - 6.30PM Royal College of Art

## EMERGEANDSEE CAREER »

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There is a competition in which you can see the greatest short films, there is an university fair which gives you an insight into the latest work at leading art, design and media academies. Well, we really don't want to show off, but what else could be missing to make the event perfect than some lectures on current topics and information on how the business works?

Therefore we thought about some interesting and diverse themes for you and now this is what we have got this year. Lean back, concentrate and listen to what some of the experts have to tell you. And we don't mind anyone speaking out on their opinion. In the contrary good discussions are more than welcome.

FRIDAY »

### 11AM TO 1PM - BIRK WEIBERG: MARGINAL CINEMA

Since the late 1960s there have been various efforts to expand and dissolve the structure of classical cinema — alternative projection screens, multiple screens or the integration of other techniques. The different approaches — from commercial practices at the world fairs to anarchistic Fluxus-performances — shared a critical distance towards the classical projection setup. But at that time TV seemed to be the only menace for cinema when it comes to distributing moving images. Today that has changed and we can ask ourselves again what can and what should be the role of cinema in the contemporary media network?

### 1.30PM TO 3.30PM - JOE KING: WHAT ARE WE GOING TO DO NOW?

It is important for students to find their own voice and develop their own style if they wish to stand out from the crowd. But does this lead to employment within the commercial environment?

In this talk/screening I will show several director's student work and how their individual style has fed into their new work since leaving college. Some graduating students get the opportunity to make their own films while others direct commercially or even start up their own production companies. The direct relationship between various directors and the different areas of work that they have moved into can enlighten us. It not only shows what is possible but can put the professional world into context for us and if nothing else it is always interesting to see what people got up to when they were at college. This screening will be an opportunity for students to reflect on their own work and see the possibilities for the future.

## EMERGEANDSEE CAREER »

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### FRIDAY > 4PM TO 6PM - MARKUS BECKEDAHL: CREATIVE COMMONS - TOOLS FOR THE REMIX GENERATION

New legal tools like Creative Commons licenses help artists to make better use of the advantages of the net. This license construction kit enables you to clearly grant certain freedoms of use, permitting creators to define the degree of freedom of their works themselves.

Many film-makers nowadays experiment with new and open forms of film development: word of mouth, cooperation with and collaboration of communities, new ways of distribution - all as a part of a remix culture.

The lecture will explain the intention and practical application of Creative Commons licenses and demonstrate by means of concrete examples how to break new ground with the new framework of the net in film production and marketing.

### SATURDAY > 11AM to 12.30PM - BETTINA VOGEL; SHOW & TELL: TV SPOTS

You love short films? Maybe broadcast promotion and tv design could be something for you. In "show&tell: tv spots" Bettina Vogel (Senior Producer MTV On Air) gives an insight view into the world of broadcast trailer production. The lecture also discusses some of the questions that concern every on air producer: How to bring your message across in 30 seconds? How to catch the attention of the viewer? Little budget but you still want something striking? Watch and hear about some MTV trailers that tried to answer these questions.

### 1PM TO 2.30PM - PROF. DR. OLIVER CASTENDYK – NEW FORMS OF FILM EXPLOITATION AND COPYRIGHT

You are not sure which music or images you can use legally for you films and under which circumstances? You want to know what a fair contract looks like and what wording might just take away all rights from you?

Prof. Dr. Oliver Castendyk will give a brief introduction into new forms of film exploitation and copyright before answering all the questions you have. Take this extraordinary chance to once and for all dispel your doubts.

Prof. Dr. Oliver Castendyk teaches at the Faculty of Law at the University of Potsdam and is also a practising lawyer at the Berlin office of "Nörr Stiefenhofer Lutz". He is a legal advisor to the Verband Technischer Betriebe für Film und Fernsehen e.V. (Association of Technical Service Providers for Film and TV in Germany), a member of the supervisory board of X-Verleih AG and co-editor of the journal "MultiMedia und Recht" as well as a member of the advisory board of the journal "ZUM".

**3PM TO 4.30 PM – GREEN CHILIE E.V.:**  
**INTRODUCING ASIAN HOT SHOTS BERLIN**

**Asia has many faces – we apply the right focus!**

The conventional perspective on Asian film is dominated by stereotypes. Exotic fantasies and fictions of the far away „other“ obscure the perspective. In the past travelogues and ethnographies encouraged this perspective. Today it is the media and with it the film. ASIAN HOT SHOTS BERLIN distances itself from these mainstream routes. The festival focuses on independent film makers which try to translate the transitory moments, which occur continuously in their country, caused by globalisation and/or post-colonial transformation, into the film language familiar to them. With this authentic approach they oppose an alternative perspective to the dominant images of the powerful film industries. The organizers of green chillies e.V. invites you to stop by and get more information about the festival, including a screening of some of the latest short goodies.

**5PM TO 6.30PM - KIRSTEN BAUMBACH;**  
**TIPS AND TRICKS FOR EXPERIMENTAL, VISUAL IDEAS**

The seminar “Tips and Tricks for experimental, visual ideas” delivers an insight in the artistic spectrum of directors of photography. Kirsten Baumbach provides you with specific composition proposals to give your film the special cut. How to create drive? What makes your pictures unique?

Kirsten Baumbach worked as Director of Photography and Director for renowned international companies. She received diverse awards like the Silver OMNI Award 2006 and the 2005 Golden Eagle Award 2005.

## FESTIVAL TIMETABLE »

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### FRIDAY, 25 MAY

#### EMERGEANDSEE CAMPUS »

(every showreel is about one hour long)

- 11 AM University of Potsdam and  
University of Applied Sciences Potsdam
- 12.30 PM Manchester Metropolitan University
- 2 PM Moholy-Nagy University of Art and Design
- 3.30 PM Baden-Wuerttemberg Film Academy
- 5 PM The Arts Institute at Bournemouth

#### EMERGEANDSEE CAREER »

(each lecture about 90 minutes long with time for questions afterwards)

- 11 AM Birk Weiberg: Marginal Cinema
- 1.30 PM Joe King: What are we going to do now?
- 4 PM Markus Beckedahl: Creative Commons -  
Tools for the Remix-Generation

#### SPECIAL PROGRAMME »

- 7 PM Best of our Greek partner festival  
Naoussa International Short Film and Video Festival

#### EMERGEANDSEE COMPETITION »

- 9 PM Dark Desire

... from 10 pm onwards free entry for pass/ticket holders to the „Grüner Salon“ for dancing, talking, networking.

### SATURDAY, 26 MAY

#### EMERGEANDSEE CAMPUS »

- 11 AM Bauhaus University Weimar
- 12.30 PM Hungarian Academy of Fine Arts
- 2 PM Academy of Media Arts Cologne
- 3.30 PM University of Applied Sciences Augsburg
- 5 PM Royal College of Art

#### EMERGEANDSEE CAREER »

- 11 AM Bettina Vogel; Spots/Trailer: amazing but simply produced
- 1 PM Prof. Dr. Oliver Castendyk –  
New forms of film exploitation and copyright
- 3 PM Green Chile e.V.: Introducing Asian Hot Shots Berlin
- 5 PM Kirsten Baumbach;  
Tips and Tricks for experimental, visual ideas

#### SPECIAL PROGRAMME »

- 7 PM EMERGEANDSEE Extended – Five longer shorts about  
relationships, self-discovery and love.

#### EMERGEANDSEE COMPETITION »

- 9 PM Everyday Monsters and award ceremony

... from 10 pm onwards free entry for pass/ticket holders to the „Grüner Salon“ for more dancing, more talking, more networking and getting to know your new friends even better.

Further Information and  
EMERGEANDSEE Shop on  
[www.emergeandsee.org](http://www.emergeandsee.org)

supported by ...



## MORE EMERGEANDSEE »

Visit our EMERGEANDSEE Shop on our website. There you can find all the films of this year's competition on DVD and many many more. That way you have the best short films at home whenever you feel like it. And if you love EMERGEANDSEE like we do, than you can get own of our cool T-Shirts.

### Bank information

national  
Bank für Sozialwirtschaft  
Recipient: JFFBB/EMERGEANDSEE  
account number: 3264801  
bank code: 10020500

### international

Recipient: JFFBB/EMERGEANDSEE  
BIC / SWIFT CODE: BFSWDE33BER  
IBAN: DE64 1002 0500 0003 2648 01

### Contact

[kirsteni@emergeandsee.org](mailto:kirsteni@emergeandsee.org)

There is something for everyone in our programme. This also shows in our prices. We are sure you will find the perfect fare for your budget. So we are looking forward to seeing you at EMERGEANDSEE 2007 at the Kino babylon berlin:mitte. Of course there are special student fares.

**Entry/ Passes:**

Festivalpass (both days):  
30€/20€

Festivalpass (one day):  
18€/14€

Campus pass (both days):  
22€ / 16€

Campus pass (one day):  
14€ / 10€

Tickets Competition:  
6,50€ / 5€ (per screening)

Tickets Campus/Career or Special Programmes:  
5,50€ / 4€ (per programme)

**Book Tickets at 030 - 24 25 969**

Ticket sale at Kino babylon berlin:mitte,  
Rosa-Luxemburg-Str. 30, 10178 Berlin